

**FOR IMMEDIATE RELEASE**CONTACT: Jennifer Woomer Dinehart  
jennifer.dinehart@quartzbenefits.com

For Immediate Release: November 6, 2017

(608) 821-1082

## **Gundersen Health Plan's Senior Preferred HMO Receives Five-Star Rating from Medicare for the Seventh Year in a Row**

**SAUK CITY, WISCONSIN** – For the seventh year in a row, Quartz affiliate Gundersen Health Plan's Senior Preferred HMO has been awarded the highest Five-Star rating from the Centers for Medicare & Medicaid Services (CMS).\*

Every year since the inception of CMS's ratings, Senior Preferred has been awarded a Five-Star rating, placing the company in an elite group of only four plans nationwide to have this impressive track record. Also worth noting — only four percent of plans nationwide received this level of distinction for 2018.

CMS monitors health plan quality and reviews hundreds of health plans offering both Part C (medical) and Part D (pharmacy) benefits, measuring the quality of the services provided. CMS monitors dozens of measures including -

- How often members get screenings, vaccines and checkups to help them stay healthy
- How often members with chronic conditions get tests and treatments to help manage their conditions
- Health plan service performance including member satisfaction ratings, complaints and customer service

“Our continuing ability to attain these impressive results is testament to the talented contributions of so many individuals here at Quartz and their dedication to providing “Service First” customer care. It is also a reflection of our exceptional provider network that contributes to clinical quality performance star measures,” says Quartz Chief Medical Officer and Executive Vice President, Gary Lenth, MD.

Plan ratings give consumers a summary score — based on data from member surveys, clinician and plan reporting, and regular monitoring activities — to make it easy to compare plans. With a Five-Star rating, customers can expect a high-quality experience from Gundersen Health Plan and their healthcare providers.

For more on Senior Preferred, visit [seniorpreferred.org](http://seniorpreferred.org). To learn more about the Five-Star rating, visit Medicare's website at [medicare.gov](http://medicare.gov).

\*Plan performance summary star ratings are assessed each year and may change from one year to the next. The Five-Star rating reflects Senior Preferred for Wisconsin and Iowa. Gundersen Health Plan, Inc., Gundersen Health Plan Minnesota, Unity Health Plans Insurance Corporation, and Physicians Plus Insurance Corporation are separate legal entities.

### **About Quartz**

Quartz Health Solutions, Inc., (Quartz) is a health plan services company. The company manages the nationally recognized, provider- sponsored health insurance plans – Gundersen Health Plan, Gundersen Health Plan Minnesota, Unity Health Insurance and Physicians Plus, which are co-owned by Gundersen Health System, UW Health and UnityPoint Health. As a third-party administrator, Quartz also services self-funded health plans. Through extensive provider networks, Quartz focuses on local community-based health care and services 339,172 customers who live in southern and western Wisconsin, parts of Illinois, Iowa and Minnesota from offices located in Middleton, Madison, Sauk City and Onalaska, Wisconsin. For more information, please visit: [QuartzBenefits.com](http://QuartzBenefits.com).

- end -